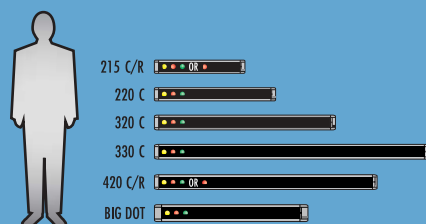


# One-Line Indoor Models



- 2-, 3- or 4-inch Characters
- Red or tri-color
- Networkable via RS232, RS485 or Ethernet adapter (optional)
- Programmable via remote keyboard or ALPHA software
- Viewing distance up to 200 feet



Ideal for use in retail, factories, warehouses and service industries.

# Two-Line Indoor Models

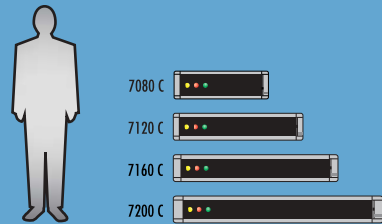


- .7- to 4.8-inch Characters
- Red, green or tri-color
- Standard and NEMA enclosures available
- Networkable via RS232, RS485 or Ethernet adapter (optional)
- Programmable via remote keyboard or ALPHA software
- Viewing distance up to 240 feet
- Ideal for use in manufacturing, warehouses, call centers and lobbies

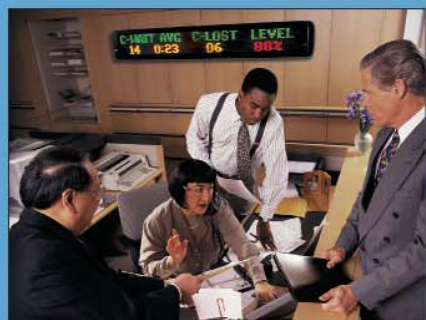


Ideal for use in manufacturing, warehouses, call centers, lobbies and schools.

# Three+Line Indoor Models

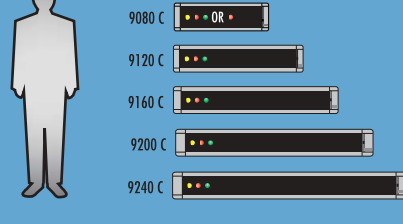


- 1.5- to 7-inch Characters
- Tri-color
- Standard and NEMA enclosures available
- Networkable via RS232, RS485 or Ethernet adapter (optional)
- Programmable via remote keyboard or ALPHA software
- Viewing distance up to 350 feet

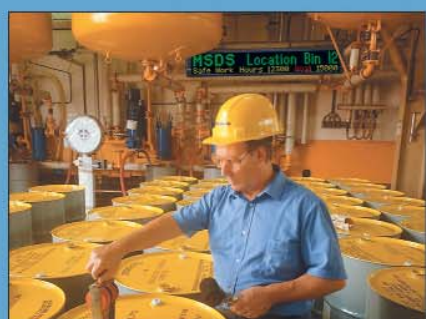


Ideal for use in factories, warehouses, call centers and lobbies.

# Four+Line Indoor Models



- 1.5- to 9.6-inch Characters
- Tri-color
- Standard enclosure
- Networkable RS232, RS485 and built-in Ethernet interface
- Enhanced sound capability
- Programmable via ALPHA software
- Viewing distance up to 480 feet
- Ideal for use in retail, factories, warehouses and service industries



Ideal for use in factories, warehouses, call centers and lobbies.

**NOTE-EMPLOYEES !** 2 1 5 C / R  
Case: 28.9" x 4.5" x 2.1" Array: 90 x 7  
1 line / 2.1" / 15 char.

**Tickets: \$4 11AM - 5PM** 2 2 0 C  
Case: 37.7" x 3.8" x 2.9" Array: 120 x 7  
1 line / 2.1" / 20 char.

**Emergency FIRE Zone 12** 3 2 0 C  
Case: 57.4" x 5.5" x 3.8" Array: 120 x 7  
1 line / 3.1" / 20 char.

**Today's SAFETY IDEA -- remember...** 3 3 0 C  
Case: 84.4" x 5.5" x 3.8" Array: 180 x 7  
1 line / 3.1" / 30 char.

**Call #3 SCRAP = 1278** 4 2 0 R / C  
Case: 71.9" x 7.8" x 5.6" Array: 120 x 7  
1 line / 4" / 20 char.

**BIG DOT** BIG DOT  
Case: 49" x 6.25" x 4.25" Array: 80 x 7  
1 line / 4" / 13 char.

Designed For Close Proximity Viewing P P D G / R  
(Not to scale) Case: 13.7" x 3.5" x 1.84" Array: 120 x 7  
2 lines / .7" / 20 char.

**STOP CONVEYOR Scrap Product** 4 0 8 0 C  
Case: 28.2" x 7.7" x 5.5" Array: 80 x 16  
1 line / 4.8" / 8 char.  
2 lines / 2.1" / 13 char.

**TQM MTG. 9AM Thursday SPC Data Review & Disc** 4 1 2 0 C / R  
Case: 40.2" x 7.7" x 5.1" Array: 120 x 16  
1 line / 4.8" / 12 char.  
2 lines / 2.1" / 20 char.

**Assembly today 2:00** 4 1 6 0 C / R  
Case: 52.2" x 7.7" x 5.1" Array: 160 x 16  
1 line / 4.8" / 16 char.  
2 lines / 2.1" / 26 char.

**INSTANTLY COMMUNICATE VITAL SAFETY QUALITY/PRODUCTION DATA TO EMPLOYEES** 4 2 0 0 C / R  
Case: 64.2" x 7.7" x 5.1" Array: 200 x 16  
1 line / 4.8" / 20 char.  
2 lines / 2.1" / 33 char.

**Use ALPHA message centers for all of your customer and employee communications needs!** 4 2 4 0 C / R  
Case: 76.2" x 7.7" x 5.1" Array: 240 x 16  
1 line / 4.8" / 24 char.  
2 lines / 2.1" / 40 char.

**= LINE 4 = RECORD MONTH JOB WELL DONE!!** 7 0 8 0 C  
Case: 28.3" x 10" x 5.6" Array: 80 x 24  
1 line / 7.2" / 8 char.  
2 lines / 3" / 13 char.  
3 lines / 2.1" / 13 char.  
4 lines / 1.5" / 16 char.

**CAUTION!! Hard hat area** 7 1 2 0 C  
Case: 40.2" x 10" x 5.4" Array: 120 x 24  
1 line / 7.2" / 12 char.  
2 lines / 3" / 20 char.  
3 lines / 2.1" / 20 char.  
4 lines / 1.5" / 24 char.

**Safety records, help desk alerts, ACD Statistics .... ALPHA ... Get the message !!** 7 1 6 0 C  
Case: 52.2" x 10" x 5.4" Array: 160 x 24  
1 line / 7.2" / 16 char.  
2 lines / 3" / 26 char.  
3 lines / 2.1" / 26 char.  
4 lines / 1.5" / 32 char.

**PRODUCT NO. TOTAL REJECT PERCENTAGE** 7 2 0 0 C  
Case: 64.2" x 10" x 5.4" Array: 200 x 24  
1 line / 7.2" / 20 char.  
2 lines / 3" / 33 char.  
3 lines / 2.1" / 33 char.  
4 lines / 1.5" / 40 char.

**DTW NW22 ETD 9:00** 9 0 8 0 C  
Case: 28" x 12" x 2.2" Array: 80 x 32  
1 line / 9.6" / 9 char.  
2 lines / 4.5" / 9 char.  
3 lines / 3" / 9 char.  
4 lines / 2.1" / 13 char.  
5 lines / 1.5" / 16 char.

**CD TERM TODAY'S RATE** 9 1 2 0 C  
Case: 40" x 12" x 2.2" Array: 120 x 32  
1 line / 9.6" / 13 char.  
2 lines / 4.5" / 13 char.  
3 lines / 3" / 13 char.  
4 lines / 2.1" / 20 char.  
5 lines / 1.5" / 24 char.

**Student Calendar** 9 1 6 0 C  
Case: 52" x 12" x 2.2" Array: 160 x 32  
1 line / 9.6" / 17 char.  
2 lines / 4.5" / 17 char.  
3 lines / 3" / 17 char.  
4 lines / 2.1" / 26 char.  
5 lines / 1.5" / 32 char.

**CLIENTS ORDER STATUS VIA** 9 2 0 0 C  
Case: 64" x 12" x 2.2" Array: 200 x 32  
1 line / 9.6" / 22 char.  
2 lines / 4.5" / 22 char.  
3 lines / 3" / 22 char.  
4 lines / 2.1" / 33 char.  
5 lines / 1.5" / 40 char.

**SUN HEALTH Visit our web site today** 9 2 4 0 C  
Case: 76" x 12" x 2.2" Array: 240 x 32  
1 line / 9.6" / 26 char.  
2 lines / 4.5" / 26 char.  
3 lines / 3" / 26 char.  
4 lines / 2.1" / 40 char.  
5 lines / 1.5" / 48 char.



## ALPHA VISION™

- Character Matrix**
- 1.4- or 2.1-inch Characters
  - Tri-color, superbright red and red
  - Text-only messages
  - Viewing distance up to 100 feet

- Full Matrix**
- Minimum 2.1" Characters
  - Tri-color
  - Text and graphic display
  - Viewing distance starting at 100 feet
  - Standard and NEMA enclosures
  - Networkable via RS232, RS485 or Ethernet adapter (optional)
  - Programmable via ALPHA software
  - Ideal for manufacturing and warehouse data management, theaters or employee communications

## DIRECTOR

- Oak / 1.4" / 8 x 16
- Aluminum / 1.4" / 8 x 16
- Aluminum / 1.4" / 8 x 24

**Director**  
Encased in beautiful solid oak or aluminum, the Director is designed for high-visibility indoor use in offices, lobbies, conference rooms, boardrooms, showrooms, or any area that requires a sophisticated message center. Displays data in 3 vivid colors, perfect for these applications:

- Bank or hotel lobby - point of purchase info
- Event and conference room scheduling
- Activities/events board - front office greetings
- Personnel in/out - employee announcements
- Wireless IR remote control
- PC control with AlphaNET



## SERIAL CLOCK

- Case: 13.5" x 7.1" x 2.2"
- Network: RS485 serial control
- Chars: 4"

- Synchronized clocks
- Multiple time zone support



# ADAPTIVE

For more information, check all that apply:

- Messaging Software**
- Smart Alec®
  - AlphaNET
  - ALPHA Messaging Software
  - AlphaNET Market Ticker
  - ActiveX
- Call Centers**
- Commercial/Retail
  - Financial
  - Industrial Automation
  - Sports
  - Transit
  - Theaters
  - Other \_\_\_\_\_

- ALPHA Outdoor**
- ALPHA Eclipse 1500 Time/Temperature
  - ALPHA Eclipse 2500
  - ALPHA Eclipse 3500

Please fill out the attached card and mail to

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or call toll free:

**1-800-558-7022**

or visit our web site @

**adaptivedisplays.com**

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## ALPHA® Eclipse Outdoor Models



Check our website for all the latest offerings!

### ALPHA ECLIPSE 1500 TIME AND TEMPERATURE

- All-weather LED Time and Temperature
- 18-inch segmented-character design
- Red or amber
- Two choices for digit style: a rounded contemporary look, or a traditional squared-off segment format
- Single-faced, double-faced and other configurations available
- Viewing distance up to 900 feet

### ALPHA ECLIPSE 2500 SERIES

- 2-, 4-, 6-, 8- and 10-line Models
- 7- to 36-inch characters
- Red or amber
- Networkable via RS232, RS485 or wireless interface (optional)

2500	Columns	Char. Per Line	3500	Columns	Char. Per Line
2	96 to 192	16 to 32	1	64 to 144	10 to 24
4	96 to 192	16 to 32	2	64 to 144	10 to 24
6	96 to 192	16 to 32	3	64 to 128	10 to 21
8	96 to 192	16 to 32	4	64 to 128	10 to 21
10	96 to 192	16 to 32			

### ALPHA ECLIPSE 3500 SERIES

- 1-, 2-, 3- and 4-line Models
- 11- to 44-inch Characters
- Red or amber
- Networkable via RS232, RS485 or wireless interface (optional) and wired modem configurations
- Programmable via ALPHA software
- Viewing distance up to 2200 feet
- Ideal for outdoor use in schools, banks, auto dealers, stadiums and many other commercial business applications

## ALPHA® Software



### AlphaNET MESSAGING SOFTWARE

Create, edit, revise and schedule messages and graphics to single or multiple ALPHA displays. Used in employee communications and the retail and service-related industries.

- Supports text, graphics and counter international characters
- Message scheduling options
- Task Bar creation tools
- Calendar date scheduling of messages
- Includes Jasc® Paint Shop Pro™
- Animation library and GIF file support
- Diagnostic utility included
- Includes trial version of AlphaNET Market Ticker\*

Interface sign connection: PC Serial COM port  
Serial to IR loader  
Ethernet network  
Modem

### Smart Ale® INTELLIGENT MESSAGING SOFTWARE

PC-based tools to acquire, manage and distribute critical real-time information, such as production, material handling, or call center status.

- Prioritizes and schedules message delivery
- Acquire data from other applications via DDE, sockets and OPC
- Monitor information systems for changes in activities or events
- Multi-user support
- Conditions indicators with colors, strobes or audible alarm
- PC serial COM ports or Ethernet network
- Supports all ALPHA displays, TAP-compatible pagers and MAP-compliant email

Connection: PC Serial  
Ethernet to print/serial server  
Local area paging (TAP) to receiver or pager  
Wide area wireless (RCC) to pager

Input: Manual data entry - Editor  
Socket interface  
DDE  
OPC

Output: ALPHA displays  
Pagers  
Email

### ALPHA ActiveX®

ALPHA ActiveX comes complete with everything you need to trigger messages and alarms and to display real-time information. Communicate with ALPHA electronic signs from any application that supports the use of ActiveX controls.

- Display real-time information and statistics
- Display event or alarm conditions
- Control text attributes such as color, font, flashing, etc.
- Directly display your existing database messages
- Easy to install and use

Connection: PC Serial COM port  
Ethernet network

### \* AlphaNET Market Ticker

AlphaNET plug-in. Used for selecting and displaying 20-minute delayed stock quotes from all the major North American exchanges.

- Plug-in for AlphaNET V2.0 or later
- 20-minute delayed market information
- Available in 10- and 50-symbol services
- No setup fee. Low monthly service fee.
- Display individual stock name, symbol, last price and change
- Data received via Internet
- Display DOW, NASDAQ, S&P500, AMEX and TSE indices
- Compatible with all ALPHA Indoor and Outdoor displays

### ALPHA MESSAGING SOFTWARE

Application to create and program messages to a single ALPHA LED display from a desktop PC. Used in applications such as employee communications, retail or service industries.

- Easy creation of text messages
- Flexible and efficient programming
- Specific text attributes
- Easy to use and install

Connection: PC COM Port

**\*Check our website for all the latest offerings!**

**Get the message. Get ALPHA...**  
**The first name in quality electronic communication.**

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**7840 North 86th Street**  
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- ▶ Serial Clock
- ▶ Window Display
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**ALPHA®**  
**Get the message.™**